BIP | 2027

REPORTING HEALTH

Health journalism, communication and the public interest

A program exploring how health stories are researched, verified and communicated responsibly in a complex digital world.



ONLINE:
30–31 March 2027

ON SITE:
5–9 April 2027

Cluj-Napoca, Romania

3 ECTS | 75 HOURS

Host institution:

Babeș-Bolyai University

Faculty of Political, Administrative and Communication Sciences

A signature program by

Experience Makers Team

Funded by the European Union

REPORTING HEALTH

Making health stories matter.





1. Health Journalism

Researching and telling health stories with clarity and context.



2. Ethics & Responsibility

Considering accuracy, sensitivity and the public interest.



3. Fact-Checking

Verifying claims, sources and evidence before publication.



4. Public & Mental Health

Communicating health issues with care and reducing stigma.



5. Crisis Communication

Sharing reliable information when uncertainty and urgency are high.



6. Digital Health Campaigns

Turning trustworthy information into accessible multimedia communication.

REPORTING HEALTH

A blended learning journey.



01

PHASE 1 – ONLINE

30–31 March 2027



02

PHASE 2 – ON SITE

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Cluj-Napoca, Romania

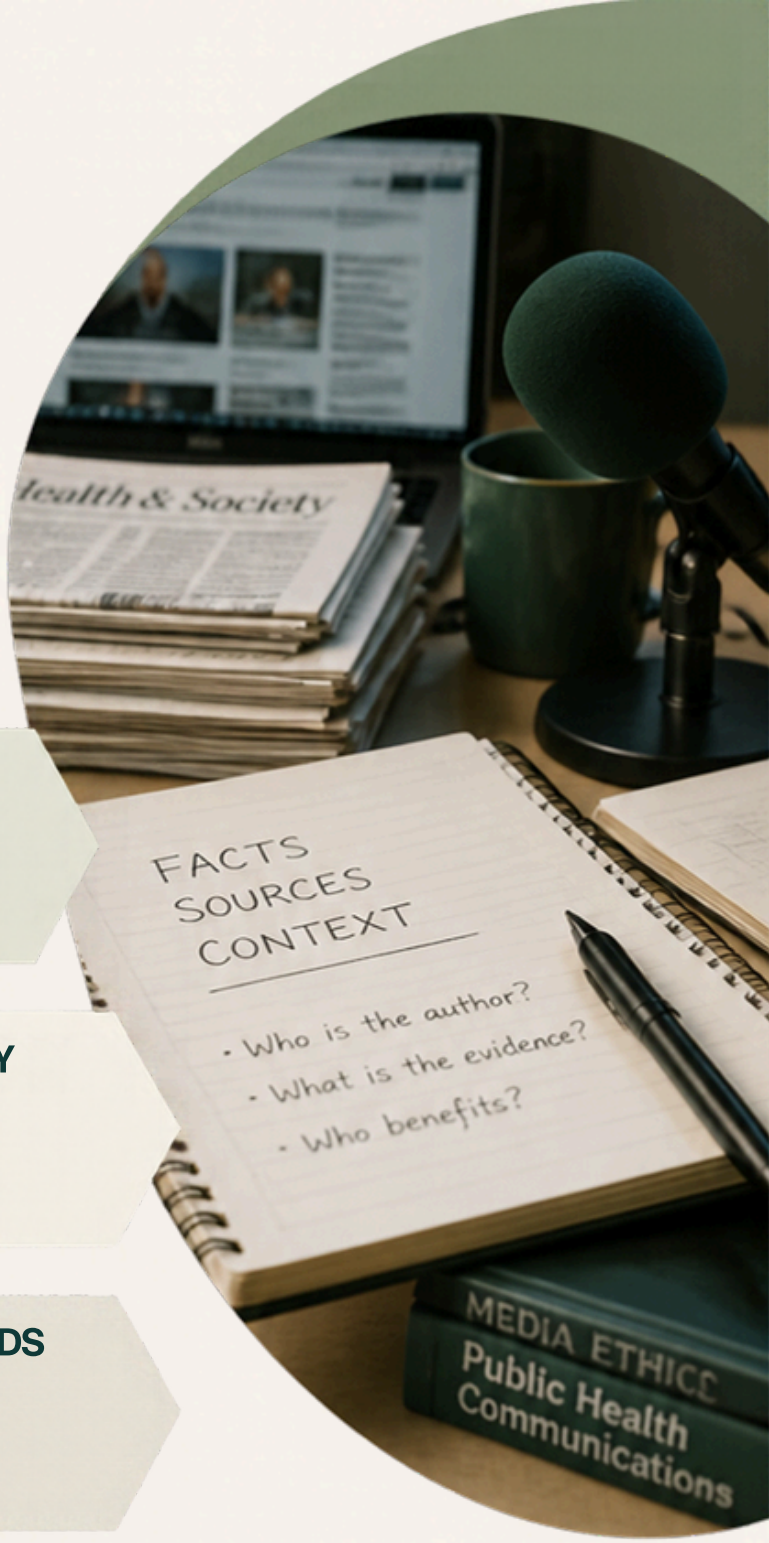
75 HOURS IN TOTAL

30 hours – Teaching & evaluation

45 hours – Individual study

3 ECTS

Learn to question. Verify. Communicate.



THINK CRITICALLY

Examine health claims, sources and the context behind the information we encounter.

COMMUNICATE RESPONSIBLY

Consider accuracy, ethics, sensitivity and the needs of diverse audiences.

COLLABORATE ACROSS FIELDS

Bring together perspectives from journalism, communication and health.

Interested in joining us?

Contact the Erasmus+ Office at your home university for details on the application process.