



SKODA
Vysoká škola

BLENDED INTENSIVE PROGRAMME SUSTAINABLE INNOVATION MINDSET BEYOND THE NUMBERS

**“NOT EVERYTHING THAT CAN BE COUNTED COUNTS,
AND NOT EVERYTHING THAT COUNTS CAN BE
COUNTED”**

WILLIAM BRUCE CAMERON

- Wholeness Systems Thinking and Sustainable accounting
- Laboratory simulations, peer learning and reflection guided by the 21st-century EWA Edu model
- International team projects
- Real-world case studies

**INNOVATION THAT TRULY COUNTS.
FROM BETTER KPI RESULTS TO VIABLE CHANGE.**

Join an international team to explore how measured gains can translate into real improvements for business, people and nature. Through practical challenges, Wholeness Systems Thinking and Sustainable accounting, you will learn to quantify benefits, uncover hidden burdens and design innovations around real needs—while respecting environmental and social limits.

Work with AI as a thinking partner to explore ideas, analyse evidence, challenge assumptions and compare possible solutions.

Learn to critically evaluate AI outputs and assess when AI-enabled innovations create meaningful, viable change—not just better numbers.

Discover how human curiosity, Systemic Understanding of Wholeness and responsible AI use can come together to rethink what is possible—and what is truly worth improving.

**A better KPI result is a starting point,
not the whole story.**



5 ECTS



BLENDED INTENSIVE PROGRAMME SUSTAINABLE INNOVATION MINDSET BEYOND THE NUMBERS

Academic Team



Dr. Eva Švejdarová



Dr. David Holman



Dr. Josef Horák

Date and Venue

Online meeting

2 November, 2026

On-site training & final presentations

9–13 November, 2026

Venue

Škoda Auto Vysoká škola z.ú.
Na Karmeli 1457, Mladá Boleslav, Czechia

Application

Application form on our website.

Participation fee: €80, including the welcome dinner and social activities.

Students have to cover all costs themselves (accommodation, meals, travel, etc.). Eligible students may apply for Erasmus+ short-term blended mobility funding through their home university (€79/day for the first 14 days).

APPLY HERE:

APPLICATION DEADLINE

16 OCTOBER 2026



MORE INFORMATION:

<https://www.savs.cz/en/international-events>

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