



Bridging the Gap: Business Leaders Coach Students for Enhanced Skill Development

Business Intensive Program (3 ECTS). April 20–24, 2026



What is this BIP? >>

- An innovative pedagogical approach where students assume the role of consultants for real-world entrepreneurs.
- Defend business decisions logically in presentations and reports.
- Work effectively in diverse, international (multicultural) teams to reach common goals.

Who is this for?

- Students in Business Administration or related fields from the University of Jaén, EDE and NEOLAiA universities

Methodology >>

- Learning by doing at the **University of Jaén**. Company visits: **ALVIC** and **PICUALIA**.

Format >>

- Blended format (online + presential at the University of Jaén)

What is the cost? >>

Free: funding through the **KA 131 program**

Selection criteria >>

Selection by the Academic Committee based on overall marks and letter of intent



Important dates:>>

- **Date of the BIP**
 - BIP start date: April 20, 2026
 - BIP end date: April 24, 2026
- **Registration date**
 - March 30–April 13

Learning outcomes>>

- Propose data-driven solutions to real-world business challenges.
- Critically analyze and evaluate strategic business scenarios.
- Defend business decisions logically in presentations and reports.
- Work effectively in diverse, international (multicultural) teams to reach common goals.