



**BUDAPEST UNIVERSITY  
OF ECONOMICS  
AND BUSINESS**

**Blended short-term mobility course 2026**

**7-11 April 2026**

## **PLANNING AND ANALYSING IN BUSINESS ADMINISTRATION AND MANAGERIAL DECISION-MAKING**

**The course will be taught by**

**VANDA CZINE, TEACHING ASSISTANT AND ÁGNES SIKLÓSI, PHD, ASSOCIATE PROFESSOR, DEPARTMENT OF ACCOUNTING**

<b>Language of the course</b>	English (B2)
<b>Credit value</b>	3 ECTS
<b>Registration fee</b>	FREE of charge for BUEB partner universities
<b>Organizer</b>	BUEB- Faculty of Finance and Accountancy/Accounting Department
<b>Venue</b>	Zugló Campus – H – 1054, Budapest, Buzogány street 10-12
<b>Participating level</b>	BA students – recommended for students studying finance and accounting, business management, international management and business

### **COURSE AIMS:**

In order to make effective, data-driven decisions, previous analysis is needed to make. The application of managerial concepts to understand the business strategies, subsequent performance measurement. Many of the managerial decisions revolve around the following questions: Which products should the company sell? What are the key performance indicators?

This course aims to provide a comprehensive overview of the various decision-making techniques and analytical tools relevant to business administration. During the week, we will examine case studies and business examples to help us understand the importance of planning and analysing business information to guide decision-making.

### **APPLICATION:**

**[Register here – BUEB Short-Term Mobility Course 2026](#)**



**APPLY BY  
1 March 2026**



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### PRELIMINARY STRUCTURE OF THE COURSE:

7-11 April 2026

#### Online session:

Date will be announced later

#### DAY 1: Tuesday, 7th April, 9:00-13:30

- 9.00-10.30: Welcome and icebreaking
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

#### DAY 2: Wednesday, 8th April: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

#### DAY 3: Thursday 9th April: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

#### DAY 4: Friday 10th April: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

#### DAY 5: Saturday 11th April: 9:00-13:30

- 9.00-10.30: Group work
- 10.45-12.15: Group work

#### ASSESSMENT

The course ends with an assessment on Friday. The assessment is based on the lectures and the learning materials provided by the lecturers. Students have to prepare through group work on Thursday. The final grade for the course will be made up of the result of the assessment (60%) and the attendance and active participation of the course (40%).

[Register here! – BUEB Short-Term Mobility Course 2026](#) 

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