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BUEB

**BUDAPEST UNIVERSITY
OF ECONOMICS
AND BUSINESS**

Blended short-term mobility course 2026

7-11 April 2026

PLANNING AND ANALYSING IN BUSINESS ADMINISTRATION AND MANAGERIAL DECISION-MAKING

The course will be taught by

VANDA CZINE, TEACHING ASSISTANT AND ÁGNES SIKLÓSI, PHD, ASSOCIATE PROFESSOR, DEPARTMENT OF ACCOUNTING

Language of the course	English (B2)
Credit value	3 ECTS
Registration fee	FREE of charge for BUEB partner universities
Organizer	BUEB- Faculty of Finance and Accountancy/Accounting Department
Venue	Zugló Campus – H – 1054, Budapest, Buzogány street 10-12
Participating level	BA students – recommended for students studying finance and accounting, business management, international management and business

COURSE AIMS:

In order to make effective, data-driven decisions, previous analysis is needed to make. The application of managerial concepts to understand the business strategies, subsequent performance measurement. Many of the managerial decisions revolve around the following questions: Which products should the company sell? What are the key performance indicators?

This course aims to provide a comprehensive overview of the various decision-making techniques and analytical tools relevant to business administration. During the week, we will examine case studies and business examples to help us understand the importance of planning and analysing business information to guide decision-making.

APPLICATION:

[**Register here – BUEB Short-Term Mobility Course 2026**](#) 

**APPLY BY
1 March 2026**



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PRELIMINARY STRUCTURE OF THE COURSE:

7-11 April 2026

Online session:

Date will be announced later

DAY 1: Tuesday, 7th April, 9:00-13:30

- 9.00-10.30: Welcome and icebreaking
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 2: Wednesday, 8th April: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 3: Thursday 9th April: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 4: Friday 10th April: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 5: Saturday 11th April: 9:00-13:30

- 9.00-10.30: Group work
- 10.45-12.15: Group work

ASSESSMENT

The course ends with an assessment on Friday. The assessment is based on the lectures and the learning materials provided by the lecturers. Students have to prepare through group work on Thursday. The final grade for the course will be made up of the result of the assessment (60%) and the attendance and active participation of the course (40%).

[**Register here! – BUEB Short-Term Mobility Course 2026**](#)



**APPLY BY
1 March 2026**