



18 57

BUEB

**BUDAPEST UNIVERSITY
OF ECONOMICS
AND BUSINESS**

Blended short-term mobility course 2026

7-11 April 2026

CURRENT ISSUES 2 – CURRENT ISSUES IN MANAGEMENT AND FINANCE

The course will be taught by

**ÁGOTA SZIRTESNÉ KISS, DEPARTMENT OF HUMAN RESOURCE, DEVELOPMENT INSTRUCTOR OF PRACTICE
DR. ÁGNES SIKLÓSI, PHD, ASSOCIATE PROFESSOR, DEPARTMENT OF ACCOUNTING**

Language of the course	English (B2)
Credit value	3 ECTS
Registration fee	FREE of charge for BUEB partner universities
Organizer	BUEB- Faculty of Management and Faculty of Finance and Accounting
Venue	Zugló Campus – H – 1054, Budapest, Buzogány street 10-12
Participating level	1st, 2nd or 3rd year BA/BSc, MA/MSc

COURSE AIMS:

This course is designed to provide students with an in-depth understanding of contemporary challenges and practical applications in the field of management and finance. Through participation in these lectures, students will be introduced to real-world case studies, current research findings and innovative practices. The interactive nature of the sessions encourages student engagement, critical thinking and meaningful dialogue with guest lecturers, allowing participants to actively explore and analyse global business issues.

The course offers a series of diverse and insightful lectures and workshops delivered by guest lecturers from our partner institutions, providing the participants with insights into current challenging international business issues and good practices in management and finance. The lectures are related to a variety of fields in management and finances, such as strategy, competitiveness, storytelling, corporate and public finance, and artificial intelligence in business environment.

APPLICATION:

[**Register here! – BUEB Short-Term Mobility Course 2026**](#)

**APPLY BY
1 March 2026**



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PRELIMINARY STRUCTURE OF THE COURSE:

7-11 April 2026

Online session:

Online introductory session will be on **31 March from 17.30 to 19.00**.

DAY 1: Tuesday, 7th April, 9:00-13:30

- 9.00-10.30: Welcome and icebreaking
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 2: Wednesday, 8th April: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 3: Thursday 9th April: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 4: Friday 10th April: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 5: Saturday 11th April: 9:00-13:30

- 9.00-10.30: Group work
- 10.45-12.15: Group work

Tentative topics in the lectures:

- Storydoing - A Brand-New World Deserves Brand-New Stories (And New Ways To Deliver Them)
- Competitiveness and Industrial Clusters
- International Monetary System: Evolution from past to future
- Finding reliable partners in the supply chain – how to select, evaluate partners in the supply chain
- How AI could be incorporated into behavioural finance (Investment decision-making)
- An empirical evaluation of the effects of Central Bank Digital Currencies

ASSESSMENT

The students will collect points. 50 % of the grade will come from short tests based on the lectures and 50% from participating in group discussions and presenting outcomes.

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