



Faculty of Economics and Business



## 4<sup>th</sup> International Summer School

### "Sustainability in International Business"

September 5 – 13, 2025

Location: Faculty of Economics and Business (UM FEB), Razlagova 14, 2000 Maribor, Lecture Room P1.5

#### (Programme)

#### Friday, September 5, 2025

8.30 – 12.30	Virtual event for participating students: Lectures and workshops (1,2,3) (Via MS Teams)	<i>Sustainability in international business: Concepts, relevance, implementation and metrics</i> (Dr. Romana Korez Vide, UM FEB, Coordinator of International Summer School) <i>Triggers and facilitators of sustainability in international business</i> (Dr. Romana Korez Vide, UM FEB, Coordinator of International Summer School) <i>Challenges of sustainable international business practices and their overcoming mechanisms</i> (Dr. Romana Korez Vide, UM FEB, Coordinator of International Summer School)
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#### Monday, September 8, 2025

8.30 – 9.00	Registration of students/ Refreshments	
9.00 – 9.10	Opening address	<i>Welcome and introductory remarks</i> (Dr. Romana Korez Vide, UM FEB, Coordinator of International Summer School)
9.10 – 10.15	Good practice presentation 1	<i>Supporting sustainability through software development</i> ( <b>SOLVIKS D.O.O., SLOVENIA</b> , Mr. Tan Lončar, Head of Sales)
10.15 – 11.30	Good practice presentation 2	<i>Sustainability in the food processing industry</i> ( <b>ATLANTIC GRUPA D.D., CROATIA, ATLANTIC DROGA KOLINSKA D.O.O., SLOVENIA</b> , Mrs. Nataša Gladovič, Director AG Corporate quality and sustainability management)
11.30 – 12.00	Coffee break	
12.00 – 13.00	Good practice presentation 3	<i>Sustainability in the ventilation industry</i> ( <b>SYSTEMAIR GROUP AB, SWEDEN, BUSINESS UNIT LJUBLJANA, SLOVENIA</b> , Mr. David Tomažin, Marketing Department)
13.00 – 14.30	Lunch (Meeting pub, Mlinska 2)	



15.00 – 16.00	Good practice presentation 4	<i>Sustainability in the telecommunications industry (AI GROUP, VIENNA, AUSTRIA, AI SLOVENIA, Mr. Lan Orthaber, Head of Corporate Communications and Sustainability)</i>
18.30	Social programme	<i>Welcome party by ESN Maribor (University of Maribor, Slomškov trg 15)</i>

## Tuesday, September 9, 2025

8.00 – 8.30	Registration of students/ Refreshments	
8.30 – 9.30	Workshop 4	<i>The Sustainability Journey of SMEs: From Awareness to Action in a Global Context (Dr. Barbara Bradač Hojnik, UM FEB)</i>
9.30 – 10.30	Workshop 5	<i>A normative-ethical perspective on the alignment of interests (Dr. Tjaša Štrukelj, UM FEB)</i>
10.30 – 11.00	Coffee break	
11.00 – 12.00	Good practice presentation 5	<i>Sustainability in the footwear industry (WOODY GMBH, AUSTRIA, Ing. Sandro Piroutz, Management)</i>
12.00 – 13.00	Good practice presentation 6	<i>Sustainability in the electrical and sheet metal processing industry (EK ELPRO KRIŽNIČ, SLOVENIA, Sintija Križnič, MBA, Director)</i>
13.00 – 14.30	Lunch (Meeting pub, Mlinska 2)	
15.00 – 16.00	Good practice presentation 7	<i>Sustainability in cosmetics sector (ISTOST (NELIPOT), SLOVENIA, Mrs. Iva Delopst, Sustainability Manager)</i>
18.30	Social programme	<i>Guided tour around Maribor (Meeting point: University of Maribor, Slomškov trg 15)</i>

## Wednesday, September 10, 2025

8.00 – 8.30	Registration of students/ Refreshments	
8.30 – 9.30	Good practice presentation 8	<i>Sustainability in passenger transport and travel (NOMAGO, SLOVENIA, Mr. Peter Žnidaršič, Head of Micromobility Development)</i>
9.30 – 10.30	Good practice presentation 9	<i>Sustainability in development of tourist destination I (CERKLJANSKA TOURIST DESTINATION, SLOVENIA, Cerčno Tourist Board, Mr. Gregor Novaković, Director)</i>
10.30 – 11.00	Coffee break	
11.00 – 12.00	Good practice presentation 10	<i>Sustainability in development of tourist destination II (SOLČAVSKO TOURIST DESTINATION, SLOVENIA, Mrs. Nina Brdar Plesnik, Acting Director of Centre Rinka for the Sustainable Development of the Solčava Region)</i>

12.00 – 13.00	Good practice presentation 11	<i>Sustainability in the agricultural sector (PARADAJZ (LUŠT), SLOVENIA, Mrs. Silvia Dovečer, Technical Director)</i>
13.00 – 14.30	Lunch (Meating pub, Mlinska 2)	
15.00 – 16.00	Workshop 6	<i>Creating Value by Differentiation: The Case of ALDI's Sustainability Management (Dr. Romana Korez Vide, UM FEB)</i>

## Thursday, September 11, 2025

8.00 – 8.30	Registration of students/ refreshments	
8.30 – 9.30	Good practice presentation 12	<i>Institutional support for the development of social responsibility and sustainability (INSTITUTE FOR THE DEVELOPMENT OF SOCIAL RESPONSIBILITY, SLOVENIA, Anita Hrast, MSc, Director)</i>
9.30 – 10.30	Good practice presentation 13	<i>Sustainability in training and education sector (TÜV AUSTRIA GROUP, TÜV AUSTRIA SERVIS, SLOVENIA, Mrs. Martina Drakulić, CSR and Sustainability coordinator)</i>
10.30 – 11.00	Coffee break	
11.00 – 12.00	Good practice presentation 14	<i>Sustainability in international procurement of discount store (SCHWARZ GROUP, GERMANY, LIDL SLOVENIA, Mr. Samo Pergar, Head of Quality and Sustainability for Lidl Slovenia and Croatia)</i>
12.00 – 13.00	Workshop 7	<i>Sustainability in international business – future directions (Dr. Romana Korez Vide, UM FEB)</i>
13.00 – 14.30	Lunch (Meating pub, Mlinska 2)	
15.00 – 16.30	Student presentations	<i>Key takeouts</i>
18.30	Social programme	<i>Cinema night (Meeting Point: University of Maribor, Slomškov trg 15)</i>

## Friday, September 12, 2025

### Study tour in Slovenia

6.00 – 9.00	Departure to Koper, Primorska (Seaside Region), Slovenia
9.00 – 9.30	Green tourist destination Koper (Koper Tourist Board, Mrs. Brec Loredan, Director)
10.00 – 12.00	Sustainability of Glamping and Istrian Breakfast in “Hiške slovenske Istre”, Slovenia)
12.00 – 16.30	Free time
16.30 – 19.30	Return to Maribor



## Saturday, September 13, 2025

- 9.00 – 11.00 **Social programme:** *Walk tour to Piramida, Kalvarija and the City Park or visit of Maribor Regional Museum* (Meeting point: Faculty of Economics and Business, Razlagova 14 – in front of the building)
- 12.00 – 13.30 **Lunch** (*Meating pub, Mlinska 2*)
- Awarding of attendance certificates*