



Faculty of Economics and Business



4th International Summer School

"Sustainability in International Business"

September 5 – 13, 2025

Location: Faculty of Economics and Business (UM FEB), Razlagova 14, 2000 Maribor, Lecture Room P1.5

(Programme)

Friday, September 5, 2025

8.30 – 12.30	Virtual event for participating students: Lectures and workshops (1,2,3) (Via MS Teams)	<i>Sustainability in international business: Concepts, relevance, implementation and metrics</i> <i>Triggers and facilitators of sustainability in international business</i> <i>Challenges of sustainable international business practices and their overcoming mechanisms</i> (Dr. Romana Korez Vide, UM FEB, Coordinator of International Summer School)
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Monday, September 8, 2025

8.30 – 9.00	Registration of students/ Refreshments	
9.00 – 9.10	Opening address	<i>Welcome and introductory remarks</i> (Dr. Romana Korez Vide, UM FEB, Coordinator of International Summer School)
9.10 – 10.15	Good practice presentation 1	<i>Supporting sustainability through software development</i> (SOLVIKS D.O.O., SLOVENIA, Mr. Tan Lončar, Head of Sales)
10.15 – 11.30	Good practice presentation 2	<i>Sustainability in the food processing industry</i> (ATLANTIC GRUPA D.D., CROATIA, ATLANTIC DROGA KOLINSKA D.O.O., SLOVENIA, Mrs. Nataša Gladovič, Director AG Corporate quality and sustainability management)
11.30 – 12.00	Coffee break	
12.00 – 13.00	Good practice presentation 3	<i>Sustainability in the ventilation industry</i> (SYSTEMAIR GROUP AB, SWEDEN, BUSINESS UNIT LJUBLJANA, SLOVENIA, Mr. David Tomažin, Marketing Department)
13.00 – 14.30	Lunch (Meating pub, Mlinska 2)	
15.00 – 16.00	Good practice presentation 4	<i>Sustainability in the telecommunications industry</i> (AI GROUP, VIENNA, AUSTRIA, AI SLOVENIA, Mr. Lan Orthaber, Head of Corporate Communications and Sustainability)



18.30 Social programme

Guided tour around Maribor (Meeting point: University of Maribor, Slomškov trg 15, 2000)

Tuesday, September 9, 2025

8.00 – 8.30	Registration of students/ Refreshments	
8.30 – 9.30	Workshop 4	The Sustainability Journey of SMEs: From Awareness to Action in a Global Context (Dr. Barbara Bradač Hojnik, UM FEB)
9.30 – 10.30	Workshop 5	A normative-ethical perspective on the alignment of interests (Dr. Tjaša Štrukelj, UM FEB)
10.30 – 11.00	Coffee break	
11.00 – 12.00	Good practice presentation 5	Sustainability in the footwear industry (WOODY GMBH, AUSTRIA , Ing. Sandro Piroutz, Management)
12.00 – 13.00	Good practice presentation 6	Sustainability in the electrical and sheet metal processing industry (EK ELPRO KRIŽNIČ, SLOVENIA , Sintija Križnič, MBA, Director)
13.00 – 14.30	Lunch (Meeting pub, Mlinska 2)	
15.00 – 16.00	Good practice presentation 7	Sustainability in cosmetics sector (ISTOST (NELIPOT), SLOVENIA , Mrs. Iva Delopst, Sustainability Manager)
18.30	Social programme	Volleyball (Meeting point: University of Maribor, International Office, Slomškov trg 15, 2000)

Wednesday, September 10, 2025

8.00 – 8.30	Registration of students/ Refreshments	
8.30 – 9.30	Good practice presentation 8	Sustainability in passenger transport and travel (NOMAGO, SLOVENIA , Mr. Peter Žnidaršič, Head of Micromobility Development)
9.30 – 10.30	Good practice presentation 9	Sustainability in development of tourist destination I (CERKLJANSKA TOURIST DESTINATION, SLOVENIA , Cerkno Tourist Board , Mr. Gregor Novaković, Director)
10.30 – 11.00	Coffee break	
11.00 – 12.00	Good practice presentation 10	Sustainability in development of tourist destination II (SOLČAVSKO TOURIST DESTINATION, SLOVENIA , Mrs. Nina Brdar Plesnik, Acting Director of Centre Rinka for the Sustainable Development of the Solčava Region)
12.00 – 13.00	Good practice presentation 11	To be announced later



13.00 – 14.30 **Lunch** (Meeting pub,
Mlinska 2)

15.00 – 16.00 **Good practice presentation**
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*Sustainability in the agricultural sector (PARADAJZ
(LUŠT), SLOVENIA, Mrs. Silvia Dovečer, Technical Director)*

Thursday, September 11, 2025

8.00 – 8.30 **Registration of students/
refreshments**

8.30 – 9.30 **Good practice presentation**
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*Institutional support for the development of social
responsibility and sustainability (INSTITUTE FOR THE
DEVELOPMENT OF SOCIAL RESPONSIBILITY,
SLOVENIA, Anita Hrast, MSc, Director)*

9.30 – 10.30 **Good practice presentation**
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*Sustainability in training and education sector (TÜV
AUSTRIA GROUP, TÜV AUSTRIA SERVIS, SLOVENIA,
Mrs. Martina Drakulić, CSR and Sustainability coordinator)*

10.30 – 11.00 **Coffee break**

11.00 – 12.00 **Good practice presentation**
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*Sustainability in international procurement of discount
store (SCHWARZ GROUP, GERMANY, LIDL SLOVENIA,
Mr. Samo Pergar, Head of Quality and Sustainability for Lidl
Slovenia and Croatia)*

12.00 – 13.00 **Workshop 6**

To be announced later

13.00 – 14.30 **Lunch** (Meeting pub,
Mlinska 2)

15.00 – 16.30 **Student presentations**

Key takeouts

18.30 **Social programme**

*Cinema night (Meeting Point: University of Maribor, Slomškov
trg 15, 2000)*

Friday, September 12, 2025

Study tour in Slovenia

6.00 – 9.00 **Departure to Koper, Primorska (Seaside Region), Slovenia**

9.00 – 9.30 **Green tourist destination Koper (Koper Tourist Board, Mrs. Brec Loredan, Director)**

10.00 – 12.00 **Sustainability of Glamping and Istrian Breakfast in “Hiške slovenske Istre”, Slovenia)**

12.00 – 16.30 **Free time**

16.30 – 19.30 **Return to Maribor**



Saturday, September 13, 2025

- 9.00 – 11.00 **Social programme:** *Walk tour to Piramida, Kalvarija and the City Park or visit of Maribor Regional Museum (Meeting point: Faculty of Economics and Business, Razlagova 14 – in front of the building)*
- 12.00 – 13.30 **Lunch** *(Meating pub, Mlinska 2)*
- Awarding of attendance certificates*