





# Faculty of Economics and Business

# **Blended Intensive Programme**

# "Corporate Governance, Strategic and Project Management for Sustainable Development"

#### **Programme Schedule**

#### Virtual First Day – Introduction to the Programme and Key Concepts

Friday, 12 September 2025
Online via MS Teams

**08:30–08:50:** Opening of the programme and welcome address *Prof. Dr. Jernej Belak & Prof. Dr. Igor Todorović* 

**08:50–09:30:** Participant introductions and networking *Interactive session with students and lecturers* 

**09:30–10:30:** Lecture: Key Aspects of Sustainable Development in Corporate Governance, Strategy, and Project Management

Prof. Dr. Jernej Belak & Prof. Dr. Igor Todorović

10:30-10:45: Coffee break .

10:45-11:00: Company Presentation: LeitnerLeitner

Dr. Matic Čufar – Introduction of the company and its partnership role in BIP

11:00-11:45: Presentation of Practical Challenges

*Dr. Matic Čufar* – Overview of the 7 sustainability-related challenges prepared by LeitnerLeitner

11:45–12:15: Q&A and group discussion on challenges

12:15-12:30: Summary of the virtual day and closing reflections

# On-site Programme in Maribor



#### Monday, 15 September 2025

- **08:30–09:00** Registration & Refreshments
- 09:00–10:30 Al-powered Project Management: Tools and Strategies for Sustainable Project Success – Prof. Dr. Igor Vrečko







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- **10:45–12:00** Continuation of Prof. Dr. Igor Vrečko's session (Lecture & workshop on LeitnerLeitner Challenge 1)
- 12:00–13:30 Lunch @ Meating Pub, Mlinska 2
- **13:30–14:30** Good Practice Presentation: *Implementation of Corporate Sustainability Strategy* Hofer
- 14:30–16:00 Sustainable Business Models for Startups and Corporations: Sustainable Strategy in Action Prof. Dr. Barbara Bradač Hojnik (Lecture & workshop on LeitnerLeitner Challenge 2)

# Tuesday, 16 September 2025

- **09:00–10:30** Sustainability in Strategic Management from the Perspective of Stakeholder Alignment Prof. Dr. Tjaša Štrukelj
- **10:45–12:00** Continuation of Prof. Dr. Štrukelj's session (Lecture & workshop on LeitnerLeitner Challenge 3)
- 12:00–13:30 Lunch @ Meating Pub, Mlinska 2
- **13:30–15:00** Digital Transformation and Sustainable Strategic Leadership Prof. Dr. Martina Tomičić Furjan (Lecture & workshop on LeitnerLeitner Challenge 4)

#### Wednesday, 17 September 2025

- **10:00–11:30** Good Practice Presentation: *Sustainable Governance in Strategic and Project Management* Nova Ljubljanska Banka (NLB): Anita Arnuš, Matej Podlesnik, Dolores Kores
- 12:00–13:30 Lunch @ Meating Pub, Mlinska 2
- **13:30–15:30** Ethical Leadership and Corporate Governance for Sustainability Prof. Dr. Igor Todorović (Lecture & workshop on LeitnerLeitner Challenge 5)
- **15:30–17:00** Sustainability and Strategy: Why Stakeholders Matter More Than Ever Prof. Dr. Sunčica Oberman Peterka (Lecture & workshop on LeitnerLeitner Challenge 6)
- 18:00-22:00 Organized dinner, socializing & networking

#### Thursday, 18 September 2025

• **09:00–10:30** – Drivers of Reconfiguring Family Businesses' Strategic Orientation Towards Sustainability – Prof. Dr. Mojca Duh







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- **10:45–12:00** Continuation of Prof. Dr. Mojca Duh's session (Lecture & workshop on LeitnerLeitner Challenge 7)
- 12:00–13:30 Lunch @ Meating Pub, Mlinska 2
- **13:30–16:00** Good Practice Presentation: *Al-powered Project Management: Tools and Strategies for Sustainable Project Success* Dr. Matic Čufar (LeitnerLeitner) (Lecture & workshop on LeitnerLeitner Challenge 8)

#### Friday, 19 September 2025 - Study Excursion

- **08:00–18:00** Visit to Slovenian companies with sustainable practices (Lušt, Radgonske Gorice)
- Final Group Discussion and Programme Evaluation
- Farewell Lunch and Certificate Ceremony

# Saturday, 20 September 2025 - Departure

• Departure of participants

# Virtual Day as a Foundation for the On-site Programme

The virtual session provides a theoretical foundation and shared understanding of sustainability, ensuring that all participants are well-prepared for active engagement during lectures, workshops, and excursions in the physical part of the programme.

**Contact**: Prof. Dr. Jernej Belak, BIP Coordinator – UM FEB **Organised by**: Faculty of Economics and Business, University of Maribor, in collaboration with LeitnerLeitner